



Opportunity to **PARTNER**

Altar is meeting one of the greatest needs facing the world today and unleashing a new kind of movement—restoring and growing healthy-souled leaders in the church, nonprofits, and the marketplace.



Altar's Mission & Vision



Our Mission: Serving leaders to serve the world for God's glory through soul-renewing retreats, outdoor adventure, and Christ-centered coaching.

Our Vision: A movement of spiritually healthy, mission-driven leaders whose lives and leadership reflect the heart of Christ in every sphere of influence.

We serve leaders who serve the world.

PASTORS who shepherd congregations, guide leaders, and shape communities.

MINISTRY LEADERS who disciple, teach, and serve on the front lines of ministry.

NONPROFIT LEADERS who confront poverty, injustice, and brokenness every day.

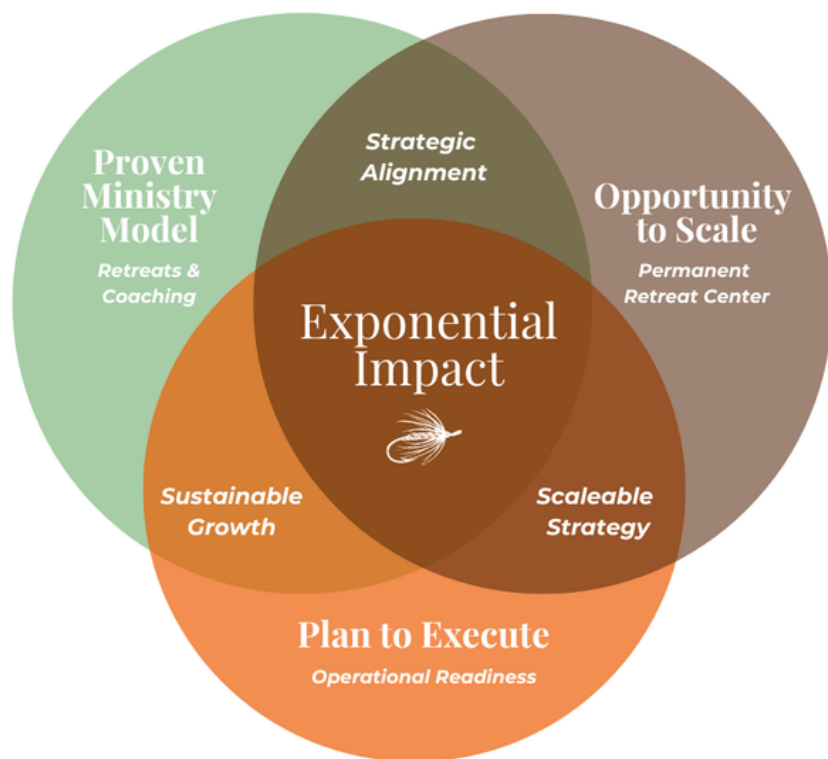
MARKETPLACE PROFESSIONALS who have been called to steward their LIFE (labor, influence, finances and expertise) in the churches, nonprofits, and organizations they serve.

*And what do you benefit if
you gain the whole world
but lose your own soul?
Is anything worth more
than your soul?*

—Matthew 16:26 (NLT)



A Proven Ministry Shaping Leaders for Kingdom Impact



Altar's Proven Model of Ministry

With intentionality and expertise, Altar leverages the power of guided retreats.

The Retreat Experience:

- Biblical teaching
- Meaningful conversation
- Space for personal reflection
- Safe, supportive relationships
- Fly fishing & connecting with nature
- Radical hospitality
- Trained, accessible staff
- Clarity around soul health & next steps

Beyond the Retreat:

- Follow-up coaching & spiritual direction
- Resources for soul care
- Tools to sustain growth & resilience
- Training for Christ-centered leadership
- Ongoing connection, support & encouragement
- Life-shaping friendships

"FLY FISHING (repetitive motion, learning something new, and being outdoors) has been proven to calm the soul, reduce stress, and increase personal awareness, defragment the mind, and gain better perspective and clarity."

—Wall Street Journal/Fast Company

The Need

From the church to the marketplace, to the home and beyond, record levels of stress, anxiety, depression, fatigue, isolation, burnout, and apathy permeate the lives of the leaders we serve whose influence shapes teams, congregations, organizations, families, and entire communities.

Reality Check:

- **1,500 pastors are burning out and leaving the ministry EVERY month.** (Barna)
- **70% of pastors arriving at an Altar retreat report experiencing moderate to severe burnout.** (National average is 40+%) **To date, ZERO have left their ministry.**
- **75% of nonprofit leaders acknowledged that burnout is adversely affecting their organization's ability to fulfill its mission.** (GiveSmart)
- **82% of marketplace leaders have experienced exhaustion indicative of burnout, with nearly all reporting declines in mental health.** (Deloitte)

*Now more than ever, ministry and marketplace leaders need space to pause, reflect, and be restored so they can lead from a place of wholeness, clarity, and renewed calling. **Through Altar's ministry, God restores weary leaders—renewing their hearts, vision, and capacity to serve.***

Altar's Growing Challenges

Logistical Burdens

Operating retreats across the country creates heavy logistical demands. A permanent home would reduce complexity, reclaim valuable staff time, and allow us to focus on what matters most—caring for leaders and expanding retreat opportunities.

Rising Retreat Costs

Rising costs for lodging, food, and travel limit accessibility for the leaders who need Altar most, leaving little margin to grow, innovate, or offer scholarships to under-resourced pastors and non-profit leaders.

Inconsistent Retreat Experience

Altar's deeply personal and sacred retreat experience is the heartbeat of our ministry, yet each new location brings unknowns that impact quality and consistency. Leaders deserve a great retreat every time.

Scheduling Limitations & Complexity

Demand for Altar retreats is growing, but coordinating venues, weather, and schedules limits our capacity—often forcing us to turn leaders away.

Opportunity For Greater Impact



FINANCIAL IMPACT & EXPANDED CAPACITY

With conservative budget projections, Altar would significantly increase net revenue year-over-year by acquiring a home-base property. This step would strengthen financial stability, increase efficiency for staff and operations, and expand our capacity to serve more leaders through a consistent, high-quality ministry experience.

Phased Vision For Growth

Phase 1: Property Acquisition | East Tennessee (2026)

- Acquire three parcels totaling 50 acres (including 21 acres donated).
- Utilize existing cabins and home to launch limited retreats (6–8 participants).
- Invite partners to experience Altar firsthand and pray over the land and future ministry.

Phase 2: Property Development (2027–2028)

- Construct a full-service retreat lodge with professional kitchen, dining for 20, and a central gathering space for teaching and reflection.
- Build 3-4 bedroom cabins designed for rest, solitude, and spiritual renewal.
- Develop the property with prayer paths, outdoor gathering spaces, and a community fire pit.
- Host select Altar retreats on-site as part of the national retreat schedule.

Phase 3: Fully Operational Retreat Center (2028–2029)

- Offer 25-35 retreats annually with expanded capacity and a consistently excellent experience.
- Relocate key staff to the Elizabethton, TN area to support year-round ministry.

Outcomes:

- **300% increase in number served** annually (from 150 per year to 450).
 - Flexibility of a **12-month operating schedule**.
 - Reduce costs & increased revenue to **more fully support under-resourced** pastors and nonprofit leaders.
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Operational Readiness:

With an efficient, mission-aligned operation already in place, Altar is positioned to take the next strategic step: establishing a permanent property. Ownership will expand revenue potential, reduce rental costs, and provide a more consistent, high-quality ministry experience for every participant.



Altar allowed me to create space to unwind from the world and reconnect with our loving, Creator God. Each day's activities were a perfect balance of rest, recreation, and reflection.

—Greg | Soul of a Leader

It was just what the doctor ordered to help me get rested and renewed. It was like I pushed the reset switch spiritually.

—Andy | Soul of a Pastor

"I arrived at the retreat completely burned out—I had already made the decision to leave my church. I felt empty and exhausted. But over the course of just four days, God met me in the quiet, in the river, and through the intentional care of the Altar team. He resurrected my hope and, through Altar, gave me the tools I needed to re-engage my calling with clarity and strength."

—Nate | Soul of a Pastor

One of the best experiences of my life.

—Katy | Soul of a Woman

It was life re-direction.

—Tom | Soul of a Leader

A Home for Altar Fly Fishing – Tennessee

About the Property

- Purchase of three properties outside of Elizabethton, TN totalling 50 acres including three recently-built cottages and one house.
- Retreat Center to be built on “The Ridges” – set in the woods and overlooking one of the Tennessee valleys.



Photo is a basic representation/not an actual rendering.



Pictured is one of three cottages on the TN property.

- The Lodge will include a great room for gatherings, professional kitchen, dining area, meeting spaces outside for teaching and personal reflection.
- Cabins with 3-4 bedrooms to accommodate 12-16 guests creating space for solitude.
- Located minutes from two gold metal trout streams (South Holston and Watauga Rivers) and Watauga Lake adding additional boating/kayaking, hiking, and picnic areas.
- Accessibility: 30 min. from Tri-Cities Airport, easily drivable from East/Southeast states.



The drive leading into the TN property.

Opportunity to Partner

The Altar Board of Directors have completed their due diligence and are actively pursuing God’s provision for the purchase and development of the Tennessee property for Altar’s permanent home. The goal outlined below reflects the financial resources needed to acquire the property, prepare the site and to design, build and furnish the retreat lodge:

Funding Goals: Target & Timeline

Campaign Goal: \$ 5,750,000

	<u>Targets</u>	<u>Timeline Goal</u>
Initial Commitments:	\$ 1,000,000	2025/26
Phase 1 Completion:	\$ 1,500,000	2026 Year-end
Phase 2:	\$ 3,250,000	2027/28
Phase 3:	Exponential Impact Begins	2028 & Beyond

Now is the moment to lean in. We believe God is opening the door for Altar’s next season of ministry, and your partnership can help make it possible. Through your prayers, generosity, and belief in this mission, you can help build a place where leaders are strengthened and the Kingdom impact multiplies far beyond what we can see today.

Now to him who is able to do
immeasurably more than all
we ask or imagine, according
to his power that is at work
within us, to Him be glory
in the church and
in Christ Jesus
throughout all
generations,
forever and ever!
Amen.

Ephesians 3:20-21

Make a Pledge

Scan or click here



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